Coaches’ Perceptions of a Coach Training Program Designed to Promote Youth Developmental Outcomes

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The purpose of this study was to investigate coaches’ perceptions on the impact of a coach training program designed to promote youth developmental outcomes. Participants were coaches of youth sport teams. Multiple methods were used to collect data. Coaches reported many benefits for themselves, their athletes, and their teams. They reported an increase in knowledge and a better understanding of their players. Participants perceived that the activities promoted cohesion and communication, while also contributing to the development of athlete competence, confidence, connection, and character/caring. The results provide guidance for creating and delivering coach training programs designed to promote youth developmental outcomes.

INTRODUCTION

Organized youth sport has long been considered one of the prime settings for developing a wide range of positive outcomes (De Knop, Engstrom, Skirstad, & Weiss, 1996; Holt, 2011). Well-established theoretical frameworks such as achievement goal theory have strongly influenced research relating to youth sport (Aronson, 2002; Block, 1995; Eklund, 2010). Additionally, a focus on the role of coaches in fostering positive youth development has been emphasized in recent years (e.g., Leitner, 2000; Ntoumanis, Biddle, & Biddle, 2008; Roberts, 2002; Verplanken & Lens, 1999).