

Job satisfaction of accomplished male university basketball coaches: The Canadian context

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The purpose of the present study was to examine job satisfaction of accomplished male basketball coaches working within the Canadian university context. Semi-structured in-depth interviews were carried out with six successful coaches. An inductive qualitative data analysis was conducted and three principal categories emerged: personal histories and characteristics as athletes and coaches, coaching intentions, and dimension related to job satisfaction. All coaches were very passionate about their jobs and set outcome goals, yet they always remained deeply concerned about the personal development of their athletes. Some factors caused them job dissatisfaction, such as financial resources and administrative duties, but these